

PPM MANAJEMEN MAKASSAR 2017

INTEGRATED MANAGEMENT SOLUTIONS
FOR ORGANIZATION TRANSFORMATION

JUDUL TRAINING LAINNYA

DECISION SCIENCE

- Strategic Decision Making
- Pratical Problem Solving

STRATEGIC MANAGEMENT

- Company Strategic Planning
- Managing Organizational Change
- Business Model Canvas
- Business Process Mapping
- Feasibility Study
- Integrated Risk Management
- Innovation Strategy
- Managing Innovation For Growth

FINANCIAL MANAGEMENT

- Finnon 1 : Understanding Financial Statement
- Finnon 2 : Profit Planning & Capital Budgeting
- Working Capital Management
- Effective Cost Management
- Financial Statement Analysis
- Financial Projection & Valuation
- Internal Audit
- Forensic Accounting & Fraud Investigation
- Financial Aspects on Feasibility Study (New)

MANAGING OTHER

- Managing People
- Effective Leadership
- Leader as A Coach

HUMAN RESOURCES MANAGEMENT

- Designing Competency Model
- Competency Based HRM/CBHRM
- Talent Management
- Comprehensive Job Analysis
- Competency Based Recruitment & Selection
- Practical Behavior Based Interview
- Designing Learning Program
- Designing Training Program
- Evaluating Training Program
- Measuring Return on Training Investment - ROTI
- Industrial Relations Conflict Resolution

OPERATION MANAGEMENT

- Production/Operation Management
- Quality Management
- Production/Operation Planning & Control
- Inventory Management
- Purchasing Management
- Warehouse Management
- Maintenance Management
- Project Management
- Owner's Estimate
- Project Procurement & Risk Management
- Operation Excellence
- Lean System
- Cost Reducation Strategy
- Workplace Productivity Improvement
- Sertifikasi Ahli Pengadaan Barang / Jasa Pemerintah

PERSONAL EFFECTIVENESS

- Report Writing
- Powerful Business Presentation
- Time Management
- Stress Management
- Interpersonal Softskills

GENERAL MANAGEMENT

- Training for Trainers
- Office Management
- Filing Management
- Management for Professional Secretary

MARKETING MANAGEMENT

- Advanced Competitive Marketing Strategy (New)
- Rebranding Your Brand (New)
- Marketing Management
- Building Service Culture
- Customer Satisfaction Management
- Customer Service Orientation Enhancement
- Marketing Channel Strategy
- Sales Management
- Digital Marketing
- Impactful Social Media Marketing
- Applied Marketing Research
- Supervisor and Manager Upgrowth Program (New)

PUBLIC TRAINING

Public Training adalah program terjadwal yang dirancang untuk eksekutif dari berbagai perusahaan atau organisasi dengan tujuan mengembangkan wawasan dan meningkatkan kemampuan manajerial

Program ini menyelenggarakan berbagai pelatihan manajemen yang mencakup semua bidang fungsional, termasuk subjek-subjek pendukung serta teknik manajemen untuk meningkatkan kompetensi para profesional di bidangnya.

PROSEDUR PENDAFTARAN

1. Pendaftaran dilakukan dengan mengisi Formulir Pendaftaran yang telah diisi kemudian dikirimkan melalui email ataupun fax setiap hari Senin - Jumat, pukul 08.00 - 15.00 wib.
2. Untuk dapat mengikuti program, calon peserta diharapkan membayar biaya kepesertaan selambat-lambatnya 1 (satu) minggu sebelum program dimulai.
3. Pembayaran dapat dilakukan dengan tunai maupun transfer ke :

Bank Mandiri - Cabang Thamrin

Rek : 103 - 00 - 8528858 - 3,

a/n Yayasan Pendidikan & Pembinaan Manajemen

Bank Central Asia - Cabang Kwitang

Rek : 686 - 0138 - 555,

a/n Yayasan Pendidikan & Pembinaan Manajemen

PROGRAM DISKON

1. Early Bird Discount
 - Diskon 10% apabila pembayaran dilakukan 15 (lima belas) hari kerja sebelum program dimulai
 2. Quantity Discount
 - Gratis 1 peserta apabila mengirimkan 5 peserta pada program dan waktu yang sama. *)
 - Gratis 1 peserta apabila mengirimkan 10 peserta pada tahun yang sama
- *) Tidak berlaku apabila mendapatkan Early Bird Discount

Catatan

Seluruh program disampaikan dalam Bahasa Indonesia

Jadwal dapat berubah sewaktu-waktu

PPM MANAJEMEN MAKASSAR

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